ARCHIE SERIES

THE ADVENTURES OF ...



KATY KEENE

JULY NO.53 10¢



REASURE CHEST OF F

HOY @ FE

BUZZER



BIKE SPEEDOMETER READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no com-plicated mechanism. Faster to handle bars and go. Easy

Only 75¢ No 100



YOU. TOO. CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack, FREE book on how to perform strong man stunts also included



224

NO.

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings. No. 247

1 00

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gam-ble, we'll give you mere than your y's worth Only 50¢

Only 50¢

The most popular joke

When you shake hands it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.

No. 239

novelty in years! Wind up and wear it like a ring.

AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure.

Nothing to wear out or replace. Plays indefinitely. Complete with own ear-



FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When its dropped in liquids, they overflow and form clouds of suds. Seems as though it'll never

No. 549 only 25¢



ELECTRIC MOTOR **Drives All Models**

Yes, now you can have an actual electric motor for just 50\$. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.



BLACK EYE JOKE

Show them the "naughty" pictures inside They'll twist it and turn it to see, but all they'll twist it and turn it to they do is blacken their eyes. 25/

MINIATURE

SECRET CAMERA it fits in cigarette pack. Weighs 2 ½ ounces and takes 10 pictures per roll. Practising ground lens and time expose shutter. Can be hidden anywhere.

e with free roll of



plug. NO. 044

Special pill that when lighted forms 1 ft. snake Has a stunning effect on the viewer, Can be done casaually, or as a special trick. Box of 10

NO. 524 20€



4.98

24" RUBBER SNAKE
SNAKE
gigantic 24" snake
hat will coil and seem
to be alive! Throw it in
crowd and watch the \$1.50



ATOMIC SMOKE BOMB

Just light one and watch the column of thick white smoke



SNOW STORM TABLETS Just place one of these on the end of a burning cigarette, and watch the snow fly, It'll create a real indoor snow

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth

when they eat it. Pkg. of 3 NO. 022

blizzard



BITTER CIGARETTE

Dip the ends of a cigarette into this tobacco-colored powder, and watch the funis it bitter!

12€

NO. 026.



BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days Pocket Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs, In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no

Sorry, but we cannot ship orders totalling less than \$1.00 Kindly add 15g for postage and handling to all orders.



FANTASTIC! Looks exactly like what prepare. Something new and startling to hang in your car, or in your room. A horrible and un-



Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and

whole rear end caved in. Harmless, but a panic. 75¢ NO. 087



BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless. NO. 570 .25¢

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KATY KEENE COMICS, No. 53, July, 1960. Published bl-monthly by CLOSE-UP, INC., 420 DeSote Avenue, St. Louis Y. Mo. Editorial offices: 241 Church St., New Yrok 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 1, III, Hollywood office: 439 So. Western Ave., Los Angeles S. Cellif. Second-Class Peatsge Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 5, 18790 Copyright, 1960, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered in U.S. Paid and College Paid and Comics, Yashiy subscription, 80c is U.S.A., single copies, 10c. No actual person is named or detected in this friction magazation Printed in the U.S.A.

Here's K.O., the night before the big day, having a hard time getting to sleep ***

KATY, ME LOVE, ANIMALS ARE FOR TH' BIRDS. BUT I'LL HAVE A WONDERFUL DAY. JUST YOU AN ME! WELL, SIS, TOO, OF COURSE, BUT AT LEAST, RANDY WON'T BE THERE TO SPOIL IT!



At last he falls asleep and starts to dream about tomorrow ***



KATY'S DRESS GYJULIA COOKE; 7103 DEL NORTE DR., GOLETA, CALIF. SIS'S GYLINDA PETERSON, 82-16 394 AVE., JACKSON HIGHTS TZ, N.Y.





FEELINGS? THEY HAVEN'T GOT FEELINGS,
THEY'RE JUST DUMB! OH, HO! HO! DID YOU
EVER SEE ANYTHING SILLIER?! TEE HEE!
LOOK AT THE TRUNK ON THAT ELEPHANTLIKE A PIECE OF FIRE HOSE...! AN'THAT
NECK ON TH'GIRAFFE! HAHAHA! I'M GONNA
DIE LAUGHIN!! AN'THAT ZEBRA! HE LOOKS
LIKE A DELINQUENT MULE IN A CONVICT
SUIT! SNORT! HO! HO!







K.O.'S FASHION GY SANDRA WOOLARG, ISITE JACKSON, SPRINGFIELD, ILL.























I'M HEADIN' RIGHT FOR. THE **BIG TOP!** (GROAN!) HOPE I DON'T LAND IN THE LION CAGE! FOR HEAVEN and lands on the TIGHT-ROPE WIRE!

K.O. bursts through the top of the big tent!



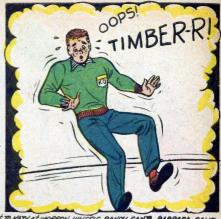
GERTRUDE, THERE'S THAT UNIDENTIFIED FLYING

OBJECT AGAIN!









SEND FOR A CUPOUT SET OF K.O., JUST MAIL YOUR ORDER WITH 154 TO KATY AT WOSSON WHEELS RANCH, SANTA BARBARA, CALIF.









FIRE ARROW Speciest! Shiniest!

You're missing half the fun if you don't ride
a Fire-Arrow. With its dash and dazzle, it makes you
a leader in your neighborhood!



NEW Calumbia Aero-Tank with Twin Headlights and Horn (Bermuda Bell on Girls' Models). NEW Columbia front and rear Spring Top Carriers in chrome with truss-rod-bumper effect. Front carrier attached to fork.

NEW Columbia-Name plastic

NEW Gold Mylar Trim on top tube and chain guard. NEW Two-Tone Saddle with Crash Rail and chrome hard-

NEW Twin Headlight on Girls Models. NEW Bow Pedals with reflector jewels.



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BNTME. PAGE WRITTEN + DESIGNED GLACK EVANS, 2620 E. 15 th ST. NO. KANISAS CITY 16, MC.+JACK WAS DESIGNER OF YEAR 38





BARBARA RAUSCH WAS DESIGNER OF YEAR '59! WHO WILL BE KATY DESIGNER OF YEAR 1960? WATCH FOR KATY'S NEW ANNUAL + SEE!





TV Booster Makes All TV Sets Work Better



Improve TV reception! Our wonderful new device can improve reception from any TV antenna mow available to consumers anywhere. For the first time you can enjoy really high class viewing at really low cost. This wonderful new device called TV approaching a second with the control of the contr

Give Your TV Set A Boost

You spent a fortune on your set and are spending even more repairing it. Every single year your TV repair bill gets larger. Every single year your reception gets worse, and worse, and worse, and worse, and worse, and worse, which was the set of the set

Now: New Living TV Viewing

There is something that will help. Think of it! For years you've had to see washed out haxy pictures on your TV screen but now you can use an antenna that's abt 3, not 30, but hundreds of feet long. Now don't get alarmed. Your antenna is already in your house. The wires in the walls will give your TV e boost you want and need so badly. All you need to put your house wiring to work for you is a little time, about two minutes. One magnificent simple device called TV BOOSTER can do this for the wires in the walls price of \$4.95. Use the wires in the walls price of \$4.95. Use the wires in the walls of your home or apartment to boost your TV reception.

Start Using Electronic Components That Put Pleasure Into TV Viewing!

The wiring in your home spreads out in every direction and can be put to work for you. These wires in your home pick up radio and TV signals from all directions in the same manner that radar picks up signals from thousands of miles away, it makes a wonderful TV booster.

Start Getting
Maximum Pulling Power
From Your Housewiring
with TV Booster!
Or Your Money Back

It works on any year, make or model TV set ever made. We guarantee you must be 100% satisfied or you get every cent back! It must boost your TV reception or your money back.

Amaze Your Family With Super TV Reception

To connect the TV BOOSTER to your set takes only about 2 minutes and a screw-driver. You don't even get your hands dirty. You simply plug it into the nearest electric socket and connect its wires to your set and it's connected forever—anyone can do it. Just unscrew your present antenna wires of TV BOOSTER and plug Sip on the wires of TV BOOSTER and plug TV BOOSTER, Now turn on the weakest in the socket in the way you get the clear-est brightest picture. That's all there is to it! Every other channel will show you have seen before—you will enjoy better ound, and more living pictures than you have ever seen before. You'll begin to enjoy living TV better than you've ever dreamed possible or you get every cent

back. Try it-you are the sole judge. Your money back if not thrilled with results.



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Electronic Research
To You, The Tops In

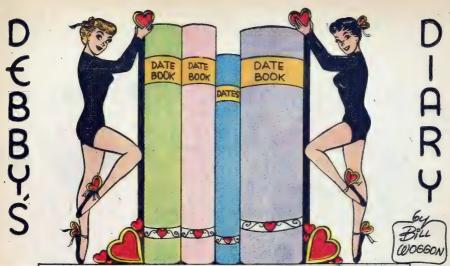
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Now with the latest developments of Electronic Radar Research comes breath-taking TV reception — Living so wonderful you? If say you can't believe your ayes, Send today for the miracle TV BOOSTER that will improve all television sets and turn them into Living TV. TV BOOSTER is sold only by mail and is not sold in stores, Dor't delay —try it on our money back guarantee send for it Today, Mail Coupon Now.

		-		1000			 -		-
7 8	COSTER	CO.						Dept.	137
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Rush my TV BOOSTER to try at your risk. I must be 100% satisfied or I can return it offeet at full week's trial and get my money back—I om to be the sale judge. I enclose \$4.95 cash, check or M.O., send postage prepaid, II save up to 75x postage by sending full payment with my order. I will also receive a written and dated guarantee with my order and I must be delighted with the reception of overy single chemnel in my gree or I get my meansy back. | I ENCLOSE \$5.95. SEND DELIKE MODEL.

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BOYS, SEND YOUR CARY ROCKET DESIGNS TO KATY KEENE OF WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.































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One Minute More

Village of St. Bernadette One Minute More What About Us First Name Initial

Running Bear You Got What It Takes Among My Souvenirs The Big Hurt In Your Choice of 45 RPM or 78 RPM

HERE ARE THE TITLES-SET No. 8

Unforgetable Be My Guest I've Been Around Danny Boy

Heartaches By The Number It's Time To Cry Reveille Rock

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Now for the first time ever, you can have a "bag of magic tricks" of your own. Be the life of the party-the center of attraction. Each trick a "wow." Simple for you to pull-but the sort of gag that surprises, fools and draws a big laugh every time.

Set consists of

- 1. Sneeze Powder
- . Nail thru Finger
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- **Hot Seat Joke**
- Invisible Ink (writing fades away)
- . S. Trick Soop (hands get black)
 - 9. Imitation Lit Cigarette
 - 10. Hot Pepper Chewing Gum
 - 11. Lavers Fun Card Set
 - 12. Stinko Stinkers

 - 13. Wonder Voice Threwer
- 7. Snapping Chewing Gum 14. Suckers Card Trick

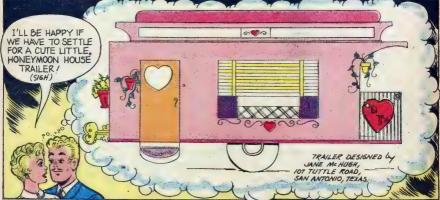
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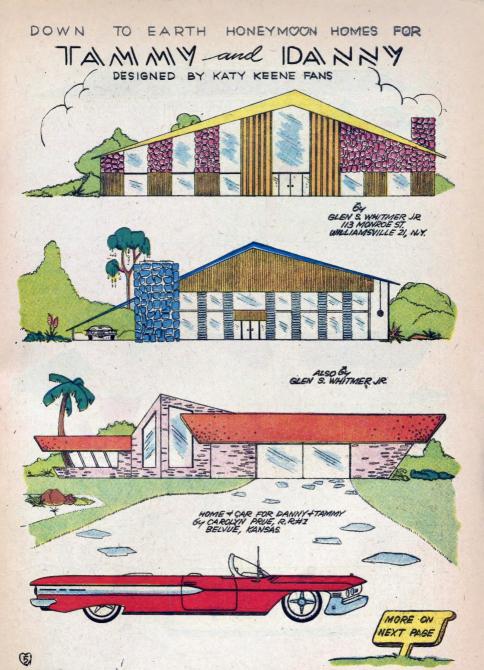














n't Ro Half A Ma

ARE YOU:

- · Skinny and Run Down?
- Always Tired?
- Nervous?
- · Shy and Lacking in Confidence?
- Overweight and Short of Breath?
- · Lacking in Vim and Vigor?
- Fat or Flabby?
- Slow at Sports?
- Do You Want to Gain Weight?
- . Tired of baing bullied?
- Ashamed of your Half-Man Build?

NOBODY would ever call an Atlas Champion "Half A Man." They wouldn't dare. And no-body has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF - ALIVE. CHARLES ATLAS. himself, tells you do what you can do about it-and FAST -right on this page!

Let Me SHOW How I Can Make You a REAL HE MAN from Head to Toe-in Just 15 Minutes a Day!

Charles

Holder of the title
"The World's
Most Perfectly Developed Man."

VALUABLE TROPHY

GIVEN AWAY Be the enty of friends! Win

this strikingly handsome "At-

las Champions' trophy, over 1½ ft. high! All pupils eligible

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be? NO MATTER how ashamed of your present physical condition you may be-how old or young you are-you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of competition.

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows to turn them into marvelous physical specimens - REAL HE-MEN from head to toe!

My Secret Builds Muscles FAST!

My Secret is "Dynamic Tension." It's the NATURAL easy method you can practice right in the privacy of your own room - JUST 15 MINUTES EACH DAY - while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day - walking, bending over, even while sitting! - watch with a crease and multiply until you're covered with a crease, and

multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE, You're a REAL HE-MAN!

Here Are Just a Few of the Men I've Turned into Atlas Champions!

Five Inches of New Muscles
"That is what you have
done for me—and in almost no time."

—C. W.. W. Va.



Proud of His Build New
Gained 20 pounds. "My
whole upper trunk is now
in proportion to the rest
of my body. I'm really
proud of my body, thanks
to you." —P. V., Va.

New Health and Strength' "I feel like a lion. easily lift 185 pounds me new negth, and a perfect w. D., N. Y.



Make Wonderful Progress "I am sending you this snapshot showing my wonderful' progress."

—W. G., New Jersey

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Send NOW for my famous book show-ing how "Dynamic Tension" can make you a new man. 32 pages packed ske cover to cover with actual photographs, valuable advice, answers to many vital questions. This book is a real prize for questions. This book is a real prize for any fellow who wants a better build. Yet I'll send you a FREE. Just glancing through it may mean the turning point in your life! Rush the country of the proper of the prize for the priz

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